

# Tristan Wickham

Motion Graphic Designer

## Profile

A highly creative person with a huge amount of experience in broadcast, on-line and print design. He works equally well as a key player in a production team, as a head of design, managing his own & others workloads in a thorough, motivated & organized manner. Has a positive & cheerful outlook & enjoys the challenge of finding solutions for working briefs. Has a healthy balance of humor, enthusiasm, discipline & is responsive to both clients and colleagues.

Having recently joined Viasat World he's enjoyed working on a vast array of projects from designing a new a TV channel, working with producers providing motion graphics for promos, concepts and directing shoots. Some projects he's been part of resulted in Promax awards in 2018. Before this position he gained great pride building a successful freelance career over several years. Enjoying the variety of work, collaborating with different teams / clients & gaining valuable knowledge & experience along the way.

## Current Employment

### Design Creative @ Viasat World, April 2017 - Current

Responsibilities include work on a vast array of projects: Designing a new TV drama channel from the ground up, co-directing idents, designing and building the OSP kit, to designing and producing the style guide. I work closely with in-house producers providing motion graphics for promos, concepts for those promos and directing external design agencies. Coming up with ideas for on-line campaigns and directing shoots.

### Experience: March 2010 - May 2017 Freelance Motion Graphics Designer, London

#### BBC

Graphic Designer in the Journalism Dept. Worked at BBC3 as designer & picture editor for the website and graphics for 6 & 10 o'clock news as well as for the World Service.

#### Framestore

Worked in the Labs Department as a motion graphic designer for Samsung Products Christmas Launch. A really enjoyable project creating graphics for 8 screens and 24 hrs of content for a live event at the Eros in Piccadilly Square.

#### VCCP

Worked in the motion graphic department collaborating on many projects.

#### ITV Creative Dept

Worked in the ITV creative dept for over a year, assisting the design team with a wide variety projects from promo graphics, channel branding to internal comms.

#### The Valiant East

Designing & creating the arena screen & broadcast graphics for Glory, a international kick boxing league. For two months traveled to major cities in Europe with a production team creating a strong brand for the tournament.

## Contact Information

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## Work Profile

tristanwickham.com

<https://uk.linkedin.com/in/tristan-wickham-9a6658110>

## Skills

Motion Graphics  
Video Editing  
Graphic Design  
Interface Design  
Web Design  
Illustration  
Typography

## Tech Skills

Photoshop  
Illustration  
In-Design  
Premier Pro  
After Effects  
Cinema 4D

## Education

Glyndŵr University, Wrexham, UK.

B.A Multi Media Design. 2:1  
1997 - 2000

HND Film & TV  
1995 - 1997

## Awards

Promax BDA Europe  
awards:

Gold for design & layout for  
Factual key arts.

Short listed for Channel  
Brand Design.

Experience continued...

### **Grey Works (Grey Ad Agency London)**

As the lead motion graphics designer my responsibilities included leading teams of animators and designers from briefs to concepts to final delivery for the in house production agency. Working directly with the senior creative's at Grey London. Work included Pantene Test Commercials. In house show reels, Pitch work, story boards. Logo reveals for TV ads: Clover and Lucozade.

### **Duke and Earl**

Design and animation of channel graphics package for the new Argos Channel.

### **Publicis Entertainment**

Designed and animated show titles for a program about the AA breakdown service, including in program graphics- maps and supers, aired on the Renault Channel. Design and animation for show titles Chefs on Tour program and Ident Sting for Renault ZE.

### **EuroSport**

Designed and animated graphics promo for the launch of the MotoGP season.

### **ESPN**

Worked regularly in the design dept assisting the team with promo and channel graphics.

### **We Are Seventeen**

Pre production designs and animations for Sony Entertainment Channel. These can be seen on the UK Sony Channel.

### **Unit Post**

Designed and animated big screen commercials for new Windows Hotmail accounts. The animations went nationwide and featured on screens at bus stops and train stations.

### **Sony MPC**

Worked on backgrounds for Maynard's Wine Gums commercial stings, featuring Maynard the Moose. One of his backgrounds was selected by the client for the on air campaign. Helped with digital effects and comping for new Eurostar ads. Worked directly with the Director and the agency Fallon.

### **Quiet Revolution**

A wind turbine manufacturer. Designing and animating a film to explain the technology of their new wind turbine the Qr7.

**Previous Full Time Employment**  
**February 2007 - November 2009**

**Head of design, Smithereen, London.**

Worked directly with senior channel producers, directors and editors, to frequently tight budgets and deadlines. The role as Head of Design involved managing design budgets and schedules, recruiting and managing freelance designers when required for larger projects. Worked closely with Smoke and Flame Operators off site.

**June 2001 - February 2005**  
**Motion Graphics Designer, Bruce Dunlop & Associates, London.**

Started as a Web Designer and quickly progressed to motion graphics designer, animator, interactive media and print design. Main responsibilities included branding & designing TV channels, designing program titles, packaging and promo graphics. Worked with directors, producers and directly with clients coming up with creative solutions, often with a challengingly fluid brief. Experience working overseas on projects (Sky Italia) and working with directors on location.

**June 2000 - June 2001**  
**Web Designer, The Chase, Manchester.**

Started career working for one of the country's top design studios as a web designer straight out of college. Responsibilities included the design & construction of a number of sites, such as The Chase website, Red Ladder Theatre, The Harley Gallery, Leeds College of Art & Design & Europe Art Directors Club 2001. Developed excellent design skills, whilst working for some influential creative directors. Learnt much about the industry, including dealing with clients, working to tight deadlines, & understanding & developing briefs. Further improved my software skills, becoming experienced & compe- tent with Dreamweaver & Flash. Further developed interest in graphic design & the moving image.

**Smithereen**

Clients included:

- MTV, Bumpers & Competition Spots
- Discovery Networks, Graphic Promos
- Animal Planet, Graphic Promos
- Ford Sponsorship, for Ogilvy Ad agency
- Virgin Media, Channel Branding
- Disney Channel, Launch Promos
- History Channel, Promo Graphics

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**Bruce Dunlop & Associates**

Was the main point of contact for many clients including:

- Bentley Cars
- Coca Cola
- Discovery Networks
- Land Rover
- ITN
- Sky Italia

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**The Chase**

Clients included:

- The Chase website
  - Red Ladder Theatre
  - The Harley Gallery
  - Leeds College of Art & Design
  - Europe Art Directors Club 2001
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